



Les Producteurs de lait du Québec donated over 750,000 litres of milk to less fortunate families in 2017

Longueuil, December 20, 2017 – This year, Les Producteurs de lait du Québec donated 752,288 litres of milk to less fortunate families, including nearly 40,000 litres of milk through approximately one hundred organizations throughout the province for the Christmas season.

“Milk donations from Les Producteurs de lait du Québec help meet the dairy product needs of Quebec families who have financial woes. This gesture of solidarity is made with the support of our dairy industry partners and enables local families to receive milk and other dairy products throughout the year,” stated Bruno Letendre, Chair of Les Producteurs de lait du Québec.

Aware of milk’s importance for health, producers, transporters and processors in the dairy industry have joined forces to donate nearly 10 million litres of milk in the form of various dairy products to the least fortunate in our society since the first memorandum of understanding was signed with Food Banks of Quebec in 2003.

For 14 years, dairy industry partners in Quebec have participated in the production program for food aid organizations. This is not a pick-up program, but rather an actual milk donation program that is planned on an ongoing and annual basis. In 2017, 242,902 litres of milk were donated through this program. Plus, Les Producteurs de lait du Québec and selected partners donated an additional 471,320 litres of milk during the year.

MILK DONATIONS FOR THE 2017 HOLIDAY SEASON

Les Producteurs de lait du Québec distributed 38,066 litres of milk to over 100 organizations in Quebec, including:

- 15,000 litres of milk to Sun Youth for the Montreal region;
- 1,800 litres to Longueuil’s Action Nouvelle Vie organization;
- 1,700 litres for Moisson Québec;
- 1,300 litres to the Société Saint-Vincent de Paul de Québec;

MILK AND DAIRY PRODUCT DONATION PROGRAM

TOTAL since 2003: 9,670,643 litres of milk

TOTAL MILK DONATIONS in 2017: 752,288 LITRES OF MILK

About Les Producteurs de lait du Québec

Les Producteurs de lait du Québec, affiliated with the UPA, represents Quebec's 5,473 dairy farms, which annually deliver over 3 billion litres of milk, for a total of over \$2.45 billion in farm receipts. Milk production and processing generate around 83,000 direct, indirect and induced jobs in Quebec and contribute as much as \$6.2 billion to the gross domestic product. Finally, they generate \$1.3 billion in tax receipts, including \$678 million for the federal government and \$454 million for the Quebec government. www.lait.org

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