

Bruno Letendre elected Chairman of the Fédération des producteurs de lait du Québec

Longueuil, December 15, 2011 – The Board of Directors of the Fédération des producteurs de lait du Québec (FPLQ) today elected Bruno Letendre President of the organization. Mr. Letendre has owned a dairy farm in Saint-Georges-de-Windsor in the Eastern Townships since 1978 and has been a partner in the farm with his brother since 1981. He has served as President of the Syndicat des producteurs de lait de l'Estrie since 2002 and First Vice-President of the FPLQ since 2009. He is also a member of the Board of Directors of Dairy Farmers of Canada and serves on several national round tables and committees.

Denis Morin becomes 1st Vice-President, replacing Mr. Letendre. The owner of a dairy farm in Ste-Élisabeth-de-Warwick, Mr. Morin has been President of the Syndicat des producteurs laitiers du Centre-du-Québec since 2007 and has been a member of the Executive Committee since 2009.

Pierre Lampron retains the position of 2nd Vice-President, a position he has held since 2009. A dairy producer in Saint-Boniface, he has been President of the Syndicat des producteurs de lait de la Mauricie since 2000 and a member of the Executive Committee. He is also a member of the Board of Directors of Dairy Farmers of Canada.

The other two members of the Executive Committee are Gilles A. Michaud, of Kamouraska, who is beginning a fifth term, and Daniel Côté, President of the Syndicat des producteurs de lait du Saguenay-Lac-Saint-Jean, who is joining the Executive Committee.

The Board of Directors of the Fédération des producteurs de lait du Québec is composed of the Presidents of the 14 regional syndicates and an observer from the region represented by the Chairman of the Federation.

The Fédération des producteurs de lait du Québec represents the province's 13,000 milk producers and 6,300 dairy farms. Quebec dairy farmers produce 3 billion litres of milk annually and generate total farm cash receipts of more than \$2 billion. Quebec's dairy sector provides direct employment to 60,000 people and contributes \$5.13 billion to Quebec's Gross Domestic Product (GDP). It also pays total tax revenues of \$1.18 billion to the three levels of government.

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