

October 3, 2022: Election Time



Quebec's next elections
will be held on
October 3, 2022. Voting
is a way to exercise
your citizenship.
It is also a good
opportunity to make
your voice heard.

During the electoral campaign, one by one, candidates will try to win your support in an effort to grab one of the 125 seats available at the National Assembly of Quebec. Let's put this democratic process to good use and actively participate in it!

Now is the time to remind the various political parties that the dairy industry is a real economic driver in every region of Quebec. The proof: We contribute as much as \$5.3 billion to the GDP, plus around \$1 billion that goes back to our governments in the form of taxes, and we provide around 65,000 jobs. That is quite a lot! Our production tops the list of all agricultural sectors in Quebec, as we generate nearly one fourth of the total receipts. The presence of dairy farms is a core component of economic vitality in many regions because it helps bring in services that are useful not only to other agricultural sectors, but also to the population as a whole.

Beyond this economic contribution, let's remind the political parties that we also contribute to our communities through social involvement. Thanks to our sponsorships, a whole range of cultural, sports and culinary events, to name just a few, are able to be held across the territory. We back initiatives that encourage healthy lifestyles and support young people, the next generation. We also have a generous milk donation program that supplies dairy products to citizens in need, entirely for free. Since 2002, we have worked with processors and transporters to donate over 12.85 million litres of milk to our communities.

Let's also tell them just how much our production ensures food security for consumers. As we all know, the COVID-19 crisis and the war in Ukraine have made consumers more aware of the fragility of supply lines in many sectors, especially food supply lines. These events have also made consumers more concerned about buying local, sustainable products. We meet these needs with our product, milk. We produce an affordable, high-quality food that is part of a balanced diet. Our milk is produced here, where we care about and strive to protect the environment so that future generations can enjoy a greener Quebec and planet.

Our accomplishments and commitments are the sum of collective actions taken by dairy producers, who have continuously worked to implement tried and tested collective marketing and supply management models. For nearly 40 years, our regulatory framework has made it possible to launch initiatives that benefit everyone, including consumers, governments and the entire industry.

We must use this electoral campaign to get the candidates' attention and demand that they not only continue to recognize the importance of the dairy sector, but also support it politically and tangibly. They will need to commit to supporting supply management and not spare any efforts to ensure that the federal government keeps its promise to stop conceding additional access in upcoming trade agreements and to compensate producers for the Canada-United States-Mexico (CUSMA) Agreement. They will also need to support collective marketing. The next 125 members of the National Assembly need to be aware

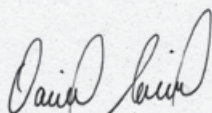
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that it is important for our sector to act as a group, driven by solidarity, which not only gives us useful tools to meet consumer expectations, but also enables us to negotiate fair marketing conditions for all, given the various farm models present across Quebec's territory. This system also allows producers to share the risks and not have to face market impacts alone, which is critical considering the problems that the industry is currently experiencing.

Furthermore, we expect the next government of Quebec to commit to creating programs that support investments in increasing dairy processing capacities, especially those that make use of surplus solids non-fat. As we know, the commercial context created by CUSMA has exacerbated the problem of structural surpluses that already existed in Canada and elsewhere in the world. The recent labour dispute at the Agropur processing plant in Granby is an example that perfectly illustrates Quebec's precarious processing capacities. To avoid these types of situations, we must act collectively with all stakeholders in the sector, including the Quebec government, which must play a critical role in increasing processing capacities.

We also have challenges facing us in the areas of animal care and the environment, as society's expectations continue to grow. Although we have already committed to the sustainable development process, including the goal of net-zero emissions by 2050 that was announced by Dairy Farmers of Canada, and want to improve ourselves, producers should not have to bear the brunt of these changes alone. The government must also play its part by supporting our improvement efforts. It has a responsibility to act on citizens' expectations and support producers in making the future changes. This means that it must also ensure that financial resources and expertise are available, specifically in research, development, technology transfers and training support.

The electoral campaign is an excellent opportunity to be proactive and make candidates – from all parties – aware of our concerns and the issues that affect both our production and the dairy industry. We need the commitment of our elected officials to face the challenges ahead of us. We need them not only to keep feeding the population with healthy products, but also to drive development, growth and vitality in Quebec.



DANIEL GOBEIL
Chairman



By MARIE-PIER BEAUCHAMP, Coordinator, Quality Controls, Quality Assurance and Quota, and MYRIAM FALCON, Agronomic Advisor, PLQ

Pickup to Be Suspended for Unregistered Producers

MILK PICKUP WILL BE SUSPENDED FOR PRODUCERS WHO ARE NOT REGISTERED IN THE PROACTION PROGRAM STARTING ON AUGUST 1, 2023.

WHEN WAS THIS DECISION MADE?

This decision was made at the 2021 Annual General Meeting of Les Producteurs de lait du Québec. At that meeting, delegates voted in favour of a resolution requesting that the PLQ amend the By-law (By-law) respecting the proAction program for milk producers and the Milk Marketing Conventions (Conventions) so that the milk of producers who have never been registered or who have been deregistered will no longer be marketed starting on August 1, 2023.

WHEN WILL THIS CHANGE TAKE EFFECT?

The goal is for everything to take effect starting on August 1, 2023, subject to the amendments made to the Conventions and the By-law.

HOW WILL I BE IMPACTED IF I AM NOT REGISTERED WITH PROACTION WHEN THESE CHANGES COME INTO FORCE?

Milk pickup will be suspended for producers who are not registered when the amendments take effect. Producers who want to market their milk will need to implement the program on their farms for a minimum of three months and receive a validation visit. Once the validation and the corrective action requests are completed, these producers will be registered and milk pickup may resume.

HOW DO I BECOME REGISTERED BEFORE PICKUP IS SUSPENDED?

All producers who are not currently registered with the program will receive messages in the coming weeks and months that inform them of the steps they must take to keep marketing their milk.

Producers who are not registered with proAction will have to:

- notify the PLQ that they are interested in becoming registered before January 31, 2023 so that their animal assessment can be scheduled with Holstein Canada;
- start implementing the program by no later than March 31, 2023, because their farm needs to have collected at least three months of data before a validation;

Les Producteurs de lait du Québec has set up, in collaboration with Lactanet, the proAction guidance service to help producers meet the requirements. This service can be used to obtain:

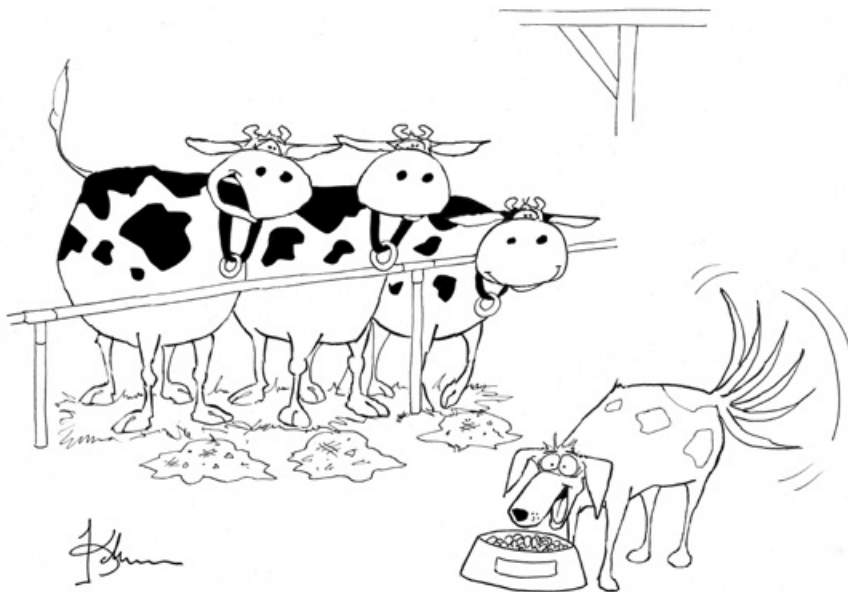
- explanations about the entire proAction program and its requirements;
- guidance in implementing good practices and setting up new records, standardized operating procedures (SOPs) and corrective action plans (CAPs);
- assistance in taking corrective actions after a validation.

To receive this service, call Lactanet at 1 800 266-5248.

- schedule their validation appointment by no later than June 15, 2023;
- receive the validation visit by no later than June 30, 2023, so that they have 30 days to comply with any corrective action requests, where applicable;
- become registered by no later than July 31, 2023.

WHAT HAPPENS IF I AM DEREGISTERED AFTER AUGUST 1, 2023?

Producers who are deregistered from proAction after August 1, 2023 will also be subject to suspended milk pickup for at least six (6) days. Once again, depending on the case, producers who have already been registered may be temporarily registered under certain conditions, and may resume pickup provided they are registered after receiving a complete validation and complying with the corrective action requests. ■



That's it! I've decided I'm no longer vegetarian. I want to be as happy as Max is when it's time to eat.

For input on articles, to obtain information, ask questions or make suggestions on the content of your magazine, please contact

LE PRODUCTEUR DE LAIT QUÉBÉCOIS at 438 315-9131

or by e-mail: plq@lait.qc.ca

Also, visit the PLQ's Web site: www.lait.org

Centralized Quota Sales System (SCVQ)

JUNE 2022

Fixed Price: \$24,000.00

	Number	kg of BF/day
Offers to sell		
Total	45	489.23
Eligible for allocation	45	489.23
Successful	45	489.23
Reserve		
Quantity purchased (-) / sold (+)		+0.04
Offers to buy		
Total	1,790	20,594.38
Eligible for allocation	1,789	20,594.38
Successful	1,789	489.27

Participation on a prorata basis in any unprocessed offer to purchase equal to or higher than 0.47 kg of BF/day.

After the sale, the balance of quantities available for regional priority purchases is 0 kg of BF/day for the Gaspésie-Les Îles region and 0.18 kg of BF/day for the Abitibi-Témiscamingue region.

ALLOCATION OF OFFERS TO SELL AND TO PURCHASE PER PRICE STRATUM

SALES				PURCHASES		
Number	kg of BF/day	Cumulation	Price offered \$/kg of BF/day	Number	kg of BF/day	Cumulation
1	3.00		< 24,000.00			
44	486.23	486.23	24,000.00 ceiling price	1,789	20,594.38	20,594.38

ALLOCATION TO BUYERS AND SELLERS

	Number	kg of BF/day	%
Buyers			
Startup Assistance Program	0	0.00	0.0
Holding of less than 12 kg of BF/day	0	0.00	0.0
Reimbursement of startup loans	16	1.60	0.3
Regional priority	0	0.00	0.0
Iteration (0.14 kg of BF/day)	1,786	249.52	51.0
Prorata (1,17%)	1,765	238.14	48.1
4.21% of the offers have been processed		898.38	100.0

	Number	kg of BF/day	%
Sellers			
Seller who stopped producing 1 or more month ago	0	0.00	0.0
Offers partially processed in the previous month	0	0.00	0.0
Offers in the current month	45	489.23	100.0
100,00% of the offers have been processed	45	489.23	100.0

Quota prices in Canadian provinces JUNE 2022

	\$/kg of BF/day		\$/kg of BF/day		\$/kg of BF/day
Nova Scotia	24,000 ceiling	Quebec	24,000 ceiling	Alberta	49,980
Prince Edward Island	24,000 ceiling	Ontario	24,000 ceiling	Saskatchewan	45,000
New Brunswick	24,000 ceiling	Manitoba	-	British Columbia	36,500